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Why Business Won't Save the World – 2011 Partnership Forum Keynote Debate

Can world leaders and organizations use business principles to solve global issues such as poverty, inequality, violence, and discrimination? This question will be central to the keynote debate at the [2011 Canadian Business and Community Partnership Forum](#), hosted by Volunteer Canada and Imagine Canada June 7 to 9 at the Fairmont Chateau Montebello in Montebello, QC. Debating the issue are [Michael Edwards](#) and [Peter Deitz](#). Edwards is an author and activist; his most recent book, *Small Change: Why Business Won't Save the World*, is the basis for the keynote debate. Edwards will argue business is not properly equipped to tackle the root causes of major global problems. Peter Deitz is a blogger, micro-philanthropy advocate, and the managing editor of Socialfinance.ca. Deitz will argue against the key themes of Edwards' book; he will advocate for the use of business principles as a successful alternative to traditional methods of addressing global issues. The keynote debate takes place Thursday, June 9, from 11:15 a.m. to 12:45 p.m.

Get more info on the Forum [here](#).

Encouraging Employee Volunteering and the "Time to Give" Challenge – 2011 Partnership Forum Session

Recruiting and retaining employer-supported volunteers is crucial to maintaining a healthy voluntary sector in Canada. [The Volunteer Centre of Guelph/Wellington](#) developed the [Time to Give challenge](#) seven years ago, and it has become a successful initiative encouraging employers to promote volunteerism in the workplace. Cathy Taylor, Executive Director of the Volunteer Centre of Guelph / Wellington and a member of the Board of Volunteer Canada, and [Doug MacMillan](#), a board member at the volunteer centre and co-owner of [MacMillan Marketing Group](#), will present a Forum session about the *Time to Give* challenge. Their session will describe the program and explain how they developed a community-based initiative that appeals to businesses of all sizes. Taylor and MacMillan will also share feedback gathered from local businesses, and help organizations use this information in their own employer-supported volunteering initiatives. This session takes place at the 2011 Canadian Business and Community Partnership Forum on Wednesday, June 8 at 1:45 p.m.

Get more info on the Forum [here](#).

What will the world of volunteering look like in 2017 when Canada turns 150?

Volunteer Canada delivers a new interactive [online discussion forum](#) in the lead up to its AGM. Canadians from coast to coast are invited to join the conversation and respond to this key question: ***What will the world of volunteering look like in 2017 when Canada turns 150?*** [Click here](#) now to weigh in. On June 6, 2011, as part of the AGM, this same digital platform transforms into Volunteer Canada's new online annual report. This forthcoming blog-style annual report is being designed to catalyze conversation surrounding Volunteer Canada's achievements in the 2010 fiscal year, and beyond.

Ruth MacKenzie elected to the IAVE Board of Directors

Ruth MacKenzie, President and CEO of Volunteer Canada, has been elected to the Board of Directors of the [International Association for Volunteer Effort](#) as [Canada's national representative](#). The election was held on January 24, 2011, at the IAVE National Representative meeting in Singapore. MacKenzie will replace Debbie Huang, outgoing national representative of Taiwan. IAVE works to encourage the global development of volunteering. The organization elects volunteer national representatives in 50 countries worldwide. These representatives promote IAVE in their home countries and liaise with other organization members.