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Engaging our members and stakeholders in interactive dialogues around our organization's activities is fundamentally important to the Volunteer Canada team. So, to help fuel these conversations in 2012, President and CEO, Ruth MacKenzie, has written two blog postings: the first (accessible below) highlights key initiatives and projects you can expect from our organization this coming year; the second (coming tomorrow) reflects on 2011.

In this first blog posting, you'll read about:

- Our new Volunteer Canada website project;
- Our new membership survey and benefits;
- Updates to the Canadian Code for Volunteer Involvement;
- Our "Building the Bridge" campaign; and
- National Volunteer Week 2012.

We encourage you to weigh in with comments after having read either posting. You can even receive email alerts when new comments are posted in response to either blog by clicking the "subscribe by email" link in the bottom-left hand corner of the blog posting page.

Click here to read the first instalment of Ruth's blog: ["2012: Bringing 21st-century community involvement to life,"](#) and tell us, what do you think Volunteer Canada should focus on in 2012?