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First in series of four National Volunteer Week video seminars released

Volunteer Canada today released the first in a series of four video seminars designed to assist volunteer centres and voluntary organizations in planning their National Volunteer Week campaigns. [Visit the Video Seminar page on the NVW website to view the video.](#) This week's seminar focuses on government relations, set within the context of volunteer recognition.

The seminar is led by Karen Lynch, Executive Director of Volunteer Alberta. The skill-building video covers the following topics:

- Governance in Canada
- What is advocacy?
- How to advocate effectively
- Meeting with government officials
- Creating the win-win

A new seminar will be released every Monday for the next three weeks. To complement each video seminar, skill-building "tools" will also be posted on the NVW website at the same time the videos are released. These tools are meant to further support organizations in their vital work recognizing Canada's volunteers.

On the Thursday following each seminar, the presenter will be available to field questions and comments on the [Volunteer Canada Facebook page](#). This Thursday, Karen Lynch will take your questions and comments between 3-6pm EST. Visit the [Volunteer Canada Facebook page](#) anytime during those three hours to join the conversation.

How are you recognizing your volunteers?

Volunteer Canada always appreciates feedback from our partners, members and stakeholders. As we gear up for NVW, we'd like to know: How do you plan on recognizing your volunteers during this year's NVW campaign?

Share your tips and thoughts on the [Volunteer Canada Facebook page](#). Select comments will be featured on the NVW website.