

Thursday, March 8, 2012

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**National Volunteer Week video PSA now available**

Volunteer Canada is pleased to provide voluntary organizations with a 60-second public service announcement for National Volunteer Week. Television stations reserve on-air time for PSAs, so it's a great way to raise awareness in your community about NVW and the importance of volunteer recognition. If you wish to service this PSA to your local television provider(s), we've compiled easy-to-follow instructions to guide you through the process.

These instructions, as well as the downloadable PSA, are available on the [Campaign Kit page](#) of the NVW website.

**National Volunteer Week E-Store**

This year's NVW e-store features a brand-new suite of gifts for volunteers of all ages and backgrounds. Send a small token of appreciation to your organization's volunteers to say thank you for their great contributions. [Click here to see the new e-store offerings.](#)

Members receive a 10 per cent discount on all e-store items. A promotional code will be sent you your inbox in the coming weeks. [Click here for details on Volunteer Canada membership.](#)