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Use a travel mug, strengthen citizen engagement

Volunteer Canada is collaborating with Starbucks Coffee to encourage Canadians to get involved in their communities through the Thriving Neighbourhoods campaign.

When you buy a coffee at Starbucks with a reusable travel mug, you have the option to donate 10 cents to Volunteer Canada. This money will be used to support our work with the volunteer centre network and community organizations across the country.

[Visit the new campaign website](#) to learn more about Thriving Neighbourhoods.

Get Volunteering campaign wins award

The Get Volunteering campaign, produced by Volunteer Canada in partnership with Manulife Financial, received an Ovation Award of Excellence from the Toronto chapter of the International Association of Business Communicators. The campaign received top marks for Communication Management in the category of Community Relations.

Volunteer Canada and Manulife Financial are presenting key learnings from this award-winning campaign at the MARCOM Professional Development Forum in Ottawa on May 16. [Visit the MARCOM website for more information.](#)

GetVolunteering.ca gets an update

Volunteer Canada and Manulife Financial recently launched an updated version of www.Getvolunteering.ca. The site features a sleek new look and easy navigation to show Canadians how to get the most out of life through community involvement.

GetVolunteering.ca brings you all the tools and inspiring content in one user-friendly spot. Visit www.GetVolunteering.ca to access volunteering tools and advice backed by landmark volunteering research.

We're looking for feedback on the National Volunteer Week campaign

Volunteer Canada would greatly value your feedback to help us improve next year's NVW campaign. We invite you to complete an online survey so we can learn how to better engage with you to recognize and thank volunteers during NVW. The survey is confidential and the results are for internal use only. The survey shouldn't take more than 10 minutes of your time. [Please access the survey here.](#)