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In this issue:

- Conference Board Survey on corporate community investment
 - Statistics Canada offers new insights into employer-supported and new Canadian volunteers
 - Ruth MacKenzie addresses House of Commons Committee on tax incentives
 - Share your feedback on the Canadian Code for Volunteer Involvement
 - Volunteer Canada Annual General Meeting moves to September
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Conference Board Survey on corporate community investment

The Conference Board of Canada is partnering with Volunteer Canada to develop The Canadian Corporate Community Investment Survey 2012. This survey aims to provide community investment professionals and non-profit leaders with data to benchmark corporate community investment programs in Canada.

To help The Conference Board of Canada collect as much information as possible, we hope you will forward the survey invitation to your contacts in corporate Canada.

This will also provide Volunteer Canada with valuable information about corporate community investment. The Conference Board will be providing us with a complimentary copy of the report to share with our partners— a \$1,195 value.

Please access the [survey here](#). Thank you for your participation.

Statistics Canada offers new insights into employer-supported and new Canadian volunteers

Statistics Canada released new articles on employer –supported and new Canadian volunteers in the latest issue of [Canadian Social Trends](#). The publication gives important insights into the habits and motivations of these two volunteer cohorts.

[Read on for some highlights.](#)

Ruth MacKenzie addresses House of Commons Committee on tax incentives

On Thursday, May 3, Ruth MacKenzie, President & CEO of Volunteer Canada, addressed the House of Commons Standing Committee on Finance. She spoke about the issue of tax incentives for charitable giving in Canada, alongside other non-profit experts on the subject. In her speech, MacKenzie stressed the need for broader public policy to support voluntary involvement, including the importance of addressing financial barriers to volunteering.

[View the full transcript of the tax credit debate in front of the Standing Committee on Finance.](#)

Share your feedback on the Canadian Code for Volunteer Involvement

The [Canadian Code for Volunteer Involvement](#) is designed to initiate thought and discussion within organizations about the value of volunteers and the impact of effective volunteer engagement.

There are thousands of voluntary organizations in Canada of diverse sizes, locations, and sub-sectors, and many have applied the Code to their work in new and innovative ways.

This is why Volunteer Canada would love to hear from you!

[Read more about how you can contribute to the new edition of the CCVI.](#)

Volunteer Canada Annual General Meeting moves to September

The Volunteer Canada Annual General Meeting takes place **Monday, September 17** in Ottawa. Stay tuned for details about the event, including registration information, in August.