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Everyone's connection to Canada's volunteering community becomes stronger and more streamlined when Volunteer Canada launches its newly revamped website – www.volunteer.ca – on International Volunteer Day, which takes place December 5, 2012.

"The growing popularity of community involvement and today's fast-paced, wired world are fuelling a demand for quick and easy access to all kinds of volunteering information," said Ruth MacKenzie, President and CEO of Volunteer Canada.

"There's lots of great volunteering information out there but in many instances it's scattered across the Web and hard to find."

The new www.volunteer.ca responds to a distinct need for a central entry point to Canada's volunteering community. It is designed to support Canadians, Canada's voluntary sector and audiences worldwide through generous funding from the Government of Canada. Serving francophone and cultural communities effectively and developing new online volunteering services and tools are among the strategic priorities for the website.

Setting the stage for the site's launch is [International Volunteer Managers Day](#), a global celebration of the skilled professionals who manage volunteer resources. It takes place November 5, 2012 – one month prior to the launch of the new www.volunteer.ca.

"Volunteer managers equip and mobilize effective volunteer effort," said Andy Fryar, Chairperson, International Volunteer Managers Day Global Committee. "Volunteer Canada's new website is an important element in achieving this outcome, as it will provide easy access to resources and cutting-edge information to both individuals and the agencies in which volunteering takes place."

Everyone is invited to join Volunteer Canada and Mr. Fryar on Monday, November 5 from 3:30 p.m. ET to 4:30 p.m. ET as they co-host an interactive Facebook conversation to provide more details on how the new volunteer.ca will support managers of volunteer resources and voluntary organizations. This interactive event takes place on [Volunteer Canada's Facebook page](#).

News
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Stay tuned the week of November 19th when Volunteer Canada announces more information about the new www.volunteer.ca – including its plans to use new technology to support voluntary organizations and inspire Canadians to get involved in their communities.

At Volunteer Canada (www.volunteer.ca), we encourage all Canadians to get involved in their communities and we work with all types of organizations to engage today's volunteers. Our expertise is backed by original research, practical knowledge, and our unique network of insight, which includes a broad range of organizations, from individuals to local volunteer centres to national corporations with thousands of staff.