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Volunteer Canada Podcast: Volunteering and Placemaking with Dr. Katherine Loflin

Research reveals that loving where you live contributes to higher economic growth. What role does volunteering play to achieve this outcome? How can volunteer-involving organizations benefit? Volunteer Canada explores these questions and more with Dr. Katherine Loflin, a leading authority on creating thriving cities. This edition of Volunteer Canada's *eVOLution* podcast was recorded September 17, 2012, at Volunteer Canada's Public Policy Summit on Volunteering – presented in collaboration with Deloitte and the University of Ottawa's Centre on Governance.

Check out the full podcast [here](#).

Volunteer Canada's "Get Volunteering" campaign wins another award!

Volunteer Canada's [Get Volunteering](#) campaign, funded by Manulife Financial, has won a Silver Leaf award of merit from the [International Association of Business Communicators \(IABC\)](#). The Silver Leaf program is based on a strategic approach to both communication strategy and creative execution. Recipients of the award demonstrate that the work they've done made a difference for their client or organization. The Get Volunteering campaign stems from research gathered through Volunteer Canada's [Bridging the Gap](#) study. Special thanks to Q Media and Manifest Communications for their work on the campaign.

Tell the world you're a Volunteer Canada member

Did you know that as a Volunteer Canada member, you have access to our member buttons for use on your website, letterhead, print or collateral materials? It's a great way to show your volunteers and stakeholders that as our member, you are committed to staying on top of current trends and best practices in the voluntary sector.



To obtain your membership button, or to find out more about becoming a Volunteer Canada member, please contact Chantale Bessette, Membership Coordinator at membership@volunteer.ca or 1-800-231-4371 ext. 298.

Thank you to our 10,000 Twitter followers! Now let's get 10,000 more!



Volunteer Canada is excited to announce that we've now surpassed 10,000 followers on Twitter! We love hearing from you, so if you haven't already, join the conversation by following us on Twitter or liking Volunteer Canada on Facebook and sharing our content with your networks.



IAVE's World Volunteer Conference just around the corner: December 10-12, 2012

The 22nd International Association for Volunteer Effort (IAVE) World Volunteer Conference will take place in London, England on December 10-12, 2012. The theme for this year's conference is "Leading Tomorrow's Global Volunteer Community – Together" and it will be focused on corporate volunteering, volunteer centres, global NGOs and IAVE's own internal volunteer leadership network.

Check out conference and registration details [here](#).