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National Volunteer Week 2013 Campaign Kit Now Available



As a follow up to our 2010 [Bridging the Gap](#) research study, and with support from Manulife Financial, in National Volunteer Week (NVW) 2013 takes place April 21 to 27, and Volunteer Canada wants to support organizations in their celebrations and efforts to thank volunteers. For starters, there is an extensive suite of tools available to support your NVW campaign

planning in our brand new [Campaign Kit](#). From our comprehensive Campaign Planner to a variety of general communications templates, video seminars, and other more specific resources on event planning, media relations, social media and government relations, the Campaign Kit is the place to start planning your NVW 2013 activities!

We’d love to hear about your NVW campaign plans and stories, so share them with us on [Facebook](#) or [Twitter](#).

Volunteer Engagement Week with Charity Village

Volunteer Canada is excited to partner with CharityVillage to present “Volunteer Engagement Week” from January 21 to 25, 2013.

Throughout the week, you’ll find lots of articles, resources and interactive content on both www.charityvillage.com and www.volunteer.ca pertaining to volunteer recruitment, engagement, recognition and more.



We'll also be co-facilitating a trio of hour-long [LIVE Conversations](#) on different aspects of volunteer engagement:

Tuesday, January 22, 1:00-2:00 p.m. ET – Volunteer Engagement and the 2010 *Bridging the Gap* research study

Wednesday, January 23, 1:00-2:00 p.m. ET – A special look at Volunteer Screening

Thursday, January 24, 1:00-2:00 p.m. ET – Best Practices in Volunteer Recognition

So mark your calendars, [set reminders](#) for our LIVE chats, and join the conversation on [Twitter](#) with #VEW13. We hope you'll be able to join the conversations and share your thoughts, ideas and perspectives.

“Building the Bridge” National Workshop Tour Recap

getvolunteering.ca

Since the launch of the 2010 [Bridging the Gap](#) study, and thanks to the support of [Manulife Financial](#), Volunteer Canada has been collaborating with local volunteer centres to facilitate a series of “Building the Bridge” volunteer engagement workshops across Canada. This facet of the [Get Volunteering](#) campaign culminated last fall. In total, Volunteer Canada worked with eight volunteer centres between August and November 2012 to co-facilitate events in seven different communities aimed at supporting organizations in their efforts to attract and retain volunteers effectively. These workshops examined issues of recruitment and engagement, highlighting our suite of “Building the Bridge” [tools](#), as well as the Getinvolved! [online matching tool](#). Over 280 representatives from non-profit organizations across the country participated in the workshops, engaging in conversations on how to enrich the volunteer experience to build a better future for their communities. If you're new to the Get Volunteering campaign, you can learn more by accessing the [Bridging the Gap](#) research study or our suite of [Building the Bridge tools](#) on [GetVolunteering.ca](#).

Volunteer Calgary Podcasts: Rethinking Volunteerism



Have you had a chance to check out Volunteer Calgary's bite-sized learning opportunities and updates on trends, tips, and success stories in volunteer management? Volunteer Calgary recently partnered with Martha Parker to produce a two-part podcast on rethinking volunteerism in terms of the volunteer spectrum and continuum. You can listen to her thoughts and access other informative podcasts on the [Volunteer Calgary website](#).

Cuso International's Second Annual Bob Ward Memorial Fellowship – Call for Applications



Cuso International has announced the call for applications for the Second Annual “Bob Ward Memorial Fellowship” to support outstanding research on the role and impact of volunteers in international development. Open to candidates globally, the Fellowship will be awarded to an individual who is or has been engaged in social change work in the NGO/non-profit sector. Valued at up to \$25,000 for up to one year, the award is to allow the recipient to make a significant contribution to the sector through research that demonstrates the impact of volunteering and advances our understanding of related issues of policy and practice.

2013.

You can find full details [here](#). Conceptual Notes must be submitted to Cuso International by February 15,

Free Subscription to the *Canadian Journal of Volunteer Resources Management* for Volunteer Canada Members

2012 marked the first year that Volunteer Canada offered its members a complimentary subscription to the *Canadian Journal of Volunteer Resources Management* (CJVRM). Due to your positive feedback, we are pleased to announce that we will continue to offer this subscription to our members in 2013 at no cost.

[CJVRM](#) is a non-profit publication focused on issues and best practices related to volunteer management. Several Volunteer Canada staff members are among the past contributors to this publication. The most recent issue, the “20th Anniversary Issue,” is now available. Members have already received an email with the necessary access information.



Not yet a member? Consider becoming one today and receiving this great benefit, among many others! Contact membership@volunteer.ca today to learn how simple and affordable it is to become a Volunteer Canada member.