

Tuesday, February 12, 2013

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A new chapter for the Get Volunteering campaign getvolunteering.ca

As a follow up to our 2010 [Bridging the Gap](#) research study, and with support from Manulife Financial, in 2012 Volunteer Canada developed a second phase of research on what Canadians look for in volunteer opportunities and what organizations currently offer. [Building the Bridge for Volunteer Engagement](#) explores how specific issues have manifested in practice for volunteer centres and other organizations, including a case study of the Ontario Division of the Canadian Cancer Society.

2013 also marks a new phase in the Get Volunteering campaign. Kicking-off last week at the Pan Canadian Knowledge Exchange in Quebec City, our "building the bridge" sector engagement work will now take on a "train-the-trainer" format, enabling volunteer centres across the country to deliver workshops to their members and stakeholders, in their own communities. We will also be redesigning the [Get Inspired](#) page on www.getvolunteering.ca and populating it with lots of brand new content, produced to inspire all Canadians to get involved in their communities. Stay tuned for more information in the coming months!

Volunteer Canada's New PSA

Thanks to the generous support of our friends at [Q Media Solutions](#), Volunteer Canada is proud to present our new video [PSA](#). You can access the PSA from our website's [Library](#) or [homepage](#). Please feel free to share with your networks and let us know what you think of the PSA on [Facebook](#) and [Twitter](#)!

Exploits Valley Community Coalition: Winner of the Social Innovator Award at the Prime Minister's Volunteer Awards

Volunteer Canada is proud to congratulate one of our members, the Exploits Valley Community Coalition (EVCC), on winning the Prime Minister's Volunteer Award for Social Innovator (Atlantic) on December 14, 2012. Helping families and individuals in the rural coastal region of Newfoundland, the EVCC promotes and supports the healthy development and well-being of children and families through a network of Family Resource Centres, Early Learning Centres, and Healthy Baby Clubs across the province.



Pictured: Prime Minister Stephen Harper and Diane Finley, Minister of Human Resources and Skills Development, present Karen Beresford, accepting on behalf of Exploits Valley Community Coalition, with the Prime Minister's Volunteer Award for Social Innovator (Atlantic) on December 14, 2012.

Nova Scotia's Newest Volunteer Centre

Thanks to the Government of Canada's Social Partnerships Strategy, the Kings Regional Development Agency will be beginning work on the Kings Volunteer Resource Centre Initiative, Nova Scotia's newest volunteer centre. Kings RDA aims to address the decline of volunteerism by increasing educational and placement opportunities for volunteers and voluntary organizations and the number of registered volunteers through fostering strong community, provincial and federal partnerships and networks.

