

Monday, April 22, 2013

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NVW News Headlines from Volunteer Canada

National Volunteer Week, April 21-27, 2013

- Volunteer Canada collaborates with local volunteer centres in communities nationwide to announce rollout of Canada's first comprehensive, national volunteer recognition program
- The Governor General of Canada to host "Google Hangout," Volunteer Canada to participate alongside other sector leaders
- Senator Terry Mercer to co-host NVW kick-off reception with Volunteer Canada on Parliament Hill
- Volunteer Canada launches online "[Thank You Wall](#)," where anyone, anywhere can give thanks to Canada's 13.3 million volunteers



To read the entire Volunteer Canada news release, click [here](#).

Celebrate with us online!

This National Volunteer Week, there are a number of ways you can join us in celebrating Canada's 13.3 million volunteers – all you need is an internet connection!

- On Monday, April 22 at 1:30 p.m. EDT, Volunteer Canada will be participating in a Google Hangout with the Governor General of Canada, the Right Honourable David Johnston. Other participants include [Community Foundations of Canada](#) and the [United Way Toronto](#). We will be circulating a link to a video of the Hangout on YouTube this afternoon – stay tuned!

- On Tuesday, April 23 at 1:00 p.m. EDT, join us on the [Volunteer Canada Facebook page](#) for an unprecedented online event. Along with our program pilot tester volunteer centres representing regions across Canada, as well as our campaign supporter [Investors Group](#), we will announce the official national dissemination of Canada's first comprehensive, national volunteer recognition program, *PREB: Building Canadian Communities through Volunteer Recognition*, via a "Virtual Ribbon Cutting" event. Join us to learn about PREB and share your NVW 2013 plans and stories!
- Find out what is happening in your local community by checking with [your local volunteer centre](#).
- In lead up to and during NVW 2013, we will be sharing and promoting a variety of volunteer recognition tools and stories through [Facebook](#) and [Twitter](#). Use the following hashtags and short links to join in the celebrations!
 - Twitter hashtags: #NVW, #NVWthankyouwall
 - Short links:
 - NVW 2013 "Thank You Wall" - <http://ow.ly/k5xJr>
 - NVW 2013 "Campaign Kit" - <http://ow.ly/k5xDK>
 - NVW 2012 video "Passion. Action. Impact." – <http://ow.ly/k9NUY>
 - About NVW - <http://ow.ly/k5ydR>
 - Volunteer Recognition Best Practices - <http://ow.ly/k5yrr>

Two new *eVOLution* blog posts to mark the big week



National Volunteer Week 2013 marks the **10th consecutive year Investors Group has supported Canada's largest celebration of volunteers**. Richard Irish, Vice-President of Community Affairs and Marketing Support at Investors Group, shares his thoughts on community involvement and volunteer recognition on Volunteer Canada's [eVOLution blog](#).

What is the connection between volunteerism and citizenship? Is there more to being a "good" Canadian than simply obeying laws, paying taxes and voting? Gillian Smith, Executive Director and CEO of the [Institute for Canadian Citizenship](#), shares her thoughts on the "citizenship-volunteer connection" on Volunteer Canada's [eVOLution blog](#).

