

**Tuesday, November 5, 2013**

### **In this issue:**

- Volunteer Recognition Research Launch
- 5<sup>th</sup> Anniversary of Getinvolved
- December 3 is GivingTuesday

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## **Volunteer Recognition Research Launch**

Canadian volunteers shed light on perceived barriers to volunteer recognition in a 2013 research study. The research conducted by Volunteer Canada in partnership with Investors Group explored best practices in volunteer recognition and the key drivers that lead to volunteer retention. Released on International Volunteer Managers Day (IVMD), this study included two national surveys for volunteers and organizations. It highlights effective practices in volunteer recognition for managers of volunteers and for organizations that engage volunteers. Click [here](#) to read the report.

## **5<sup>th</sup> Anniversary of Getinvolved**



Recently, [Getinvolved.ca](#) celebrated its 5<sup>th</sup> anniversary of transforming inspiration into action. The website features documentary shorts celebrating Canadians making a difference in their communities and the Manulife

Financial [Get Matched tool](#), which helps volunteers and organizations connect based on skills, interests and location. To date, almost 40,000,000 connections have been made!

## **December 3 is GivingTuesday**

Taking place on December 3, 2013, [GivingTuesday](#) is a new national day dedicated to giving and volunteering. The movement celebrates giving and encourages more, better and smarter giving and volunteering during the holiday season. The campaign provides a platform for Canadian charities to rally volunteers and raise money.

