

# NATIONAL VOLUNTEER WEEK

April 10 - 16, 2016

*Volunteers are the roots of strong communities*



## Social Media Content Bank

The following sample social media content can help you get started. Feel free to customize it to suit your NVW activities and organization's voice. Add photos and graphics (such as logos and campaign images) to make your social media content more visually appealing.

### SAMPLE FACEBOOK/GOOGLE+ POSTS:

- Volunteers are the roots of strong communities. Just like roots are essential for trees to bloom, volunteers are essential for communities to boom. National Volunteer Week is April 10-16! Join us in celebrating Canada's 12.7 million volunteers: <http://volunteer.ca/nvw2016>
- Thanks to volunteers, our communities grow strong and resilient. Even the tiniest volunteer effort leaves a profound and lasting trace in a community, much like tree rings that appear over time. Celebrate Canada's volunteers this National Volunteer Week: <http://volunteer.ca/nvw2016>

### SAMPLE TWEETS:

- We're celebrating #NVW2016 with @VolunteerCanada by thanking Canada's 12.7 million #volunteers!
- During #NVW2016, we want to say thanks to Canada's 12.7 million #volunteers – the roots of our strong communities!
- #NVW2016 is April 10-16. Thanks to #volunteers, our communities grow strong and resilient.
- #Volunteers are the roots of strong communities. Happy #NVW2016!