

CCEC Meeting – November 10, 2020

The 3-minute achievement format was terrific for hearing some great granular happenings at companies and giving us a chance to celebrate the amazing work of peers.

Many thanks to Megan Marshall (Cenovus), Gail Bradley (Home Depot), Allisen Gaudet (Accenture) and Wendy Cooper (Sun Life) for your shares and to all of the other participants for their generous support of their peers and great questions.

Themes which arose: the pandemic has opened opportunities to take more risks; unintended positive consequences...and new challenges on how to measure these; strengthened alliances with HR; slow burn employee pick-up with participation continuing outside the planned campaign “window”; employees inspiring each other.