

Role of CCEC in advancing strategy (Member Company Pledge)

Active engagement is a responsibility of CCEC member companies.

In order to advance the connected missions of Volunteer Canada and the CCEC, Council member companies will:

- 1. Be active in direction of the CCEC** – Participate in task groups, answer polls, contribute at meetings, offer unsolicited ideas regarding CCEC and Volunteer Canada.
- 2. Use best practices** – Take what is learned through Council involvement and put it into action at work, as able.
- 3. Be brand ambassadors** – Share Volunteer Canada’s business blog, research, and services; pro-actively raise with peers opportunities to join the CCEC and/or use Volunteer Canada’s supports and services.
- 4. Share their experience** - Speak/write on behalf of Volunteer Canada’s CCEC, both as requested and through self-identified opportunities; volunteer a minimum of 2 hours of mentorship to Volunteer Canada Employer Members per CCEC member company annually.
- 5. Contribute to Volunteer Canada’s government policy development** – as requested.
- 6. Consider contributing additional resources:**
 - Skills-based or pro bono volunteers – to support branding, comms, strategy, etc.
 - Financial support for new initiatives – e.g. research
 - Participation in Volunteer Canada research, benchmarking