



# The Business Advisory Program to Support Affordable Housing - pilot

- Through 2-hour structured dialogues around challenges they are facing, the affordable housing organizations will benefit from expert insight of business volunteers.
- Pilot lessons learned will shape the roll out of similar future programs.
- Execution of the pilot begins Fall 2021.



# Pilot objectives

A partnership of Volunteer Canada and CMHC, in association with the Community Housing Transformation Centre, the pilot project aims to:

1. Grow capacity in the affordable housing sector.
2. Develop a pilot model that could then be replicated and scaled.
3. Generate new supporters of the non-profit housing sector as volunteers become directly engaged in the cause.
4. Provide companies with an opportunity to experiment with new models of engaging their employees through skills-based volunteering (SBV).



Thanks to participating Council members to date:



# ✓ Fall execution in two stages

## ✓ Focus: Ontario

### Phase 1 – Sept to Oct

- Companies recruit 1 team of 2-5
- Approx. 4 hours per – 1 hour orientation, 1 hour research, 2 hour facilitated advisory discussion with NFP
- Phase Evaluation
- Program adjustment

### Phase 2 - Nov to Jan

- Companies recruit 3 teams of 2-5
- Approx. 4 hours per – 1 hour orientation, 1 hour research, 2 hour facilitated advisory discussion with NFP
- Pilot Evaluation



# The opportunity

## Contribution:

- \$9,000 funding
- Recruit four teams of 2-5 employees to support specific non-profit needs
- Participation in evaluation

## Benefits:

- Facilitated skills-based volunteer opportunities, learn about affordable housing
- Contributions to both advancing affordable housing and practice of SBV
- SBV experience for your company

