

## CELEBRATING NATIONAL VOLUNTEER WEEK APRIL 14-20, 2024

### Background

- National Volunteer Week (NVW) is a time to celebrate and thank Canada's 24 million volunteers.
- During National Volunteer Week 2024 we recognize every volunteer and celebrate each contribution. Right now, whatever we can contribute is valued and needed. Moment by moment we can move collectively from surviving to thriving again.

**Theme:** Moments

**Tagline:** Every Moment Matters

**Sub-theme:** Strengthening Inclusion & Belonging; Co-Creating Community Wellbeing; Celebrating Collective Impact

**Message:** Let's recognize and celebrate every volunteer and each contribution they're making to strengthen inclusivity and wellbeing in our communities. Now more than ever, Every Moment Matters!

The theme for National Volunteer Week 2024 is Every Moment Matters. It highlights the importance of every volunteer and each contribution they make at a moment when we need support more than ever. The sharing of time, skills, empathy, and creativity is vital to the inclusivity, strength, and wellbeing of our communities.

During National Volunteer Week, April 14th to 20th, 2024, we recognize every volunteer and celebrate each contribution they're making at a moment when their support is needed more than ever.

By coming together, we contribute exponentially to our own quality of life, and the quality of life we all strive for. By committing our support, we increase our collective efforts and impact. It's in these moments of volunteering that we can find a greater sense of purpose and belonging. By connecting and engaging with our community, we know our importance, co-creating the neighbourhoods, culture, and society we want to live in.



**EVERY  
MOMENT  
MATTERS**

Right now, whatever we can contribute is valued and needed. Moment by moment we can move collectively from surviving to thriving again. That's why volunteers are fundamental to meeting this challenging moment. Now more than ever, Every Moment Matters!

A) Share your most meaningful volunteering moment on social media using #NVW2024 and #EveryMomentMatters.

B) Celebrate by sharing your collective impact on social media using #NVW2024 and #EveryMomentMatters.

**Hashtags:** #NVW2024 #EveryMomentMatters

**Social media captions**

1. Volunteering matters. Sharing your time, skills, empathy, and creativity is vital to your wellbeing and the inclusivity and strength of our communities. Share your most meaningful volunteering moment!  
#NVW2024 #EveryMomentMatters

2. During National Volunteer Week we recognize every volunteer and celebrate each contribution. Right now, whatever we can contribute is valued and needed. Moment by moment we can move collectively from surviving to thriving again. Share why your #momentmatters now!

3. By coming together during National Volunteer Week, we can contribute exponentially to our own quality of life, and the quality of life we all strive for. That's why volunteers are fundamental to meeting this challenging moment. Now more than ever, Every Moment Matters! #NVW2024  
#EveryMomentMatters





**VOLUNTEER  
BÉNÉVOLES**  
C A N A D A

National Volunteer Week  
April 14 - 20, 2024

La Semaine de l'action bénévole  
Du 14 au 20 Avril 2024

#NVW2024 #EveryMomentMatters

### Volunteer Canada's social handles

Please tag Volunteer Canada in all posts that are amplifying any content from this package.

- Twitter (X) - @VolunteerCanada
- Instagram - @volunteercanada
- LinkedIn - Volunteer Canada

### Newsletter blurb

#### Time to celebrate National Volunteer Week

Join us in celebrating National Volunteer Week from April 14th to 20th, 2024, under the theme "Every Moment Matters." This year's theme emphasizes every volunteer's significance and invaluable contributions. Volunteering matters. Contributing your time, skills, empathy, and creativity is vital to your wellbeing and the inclusivity and strength of our communities. Share your most meaningful volunteering moments on social media using #NVW2024 and #EveryMomentMatters. Let's make every moment matter during National Volunteer Week 2024 and beyond!

### NVW 2024 GRAPHICS

- [Twitter](#)
- [Instagram](#)
- [LinkedIn](#)

