

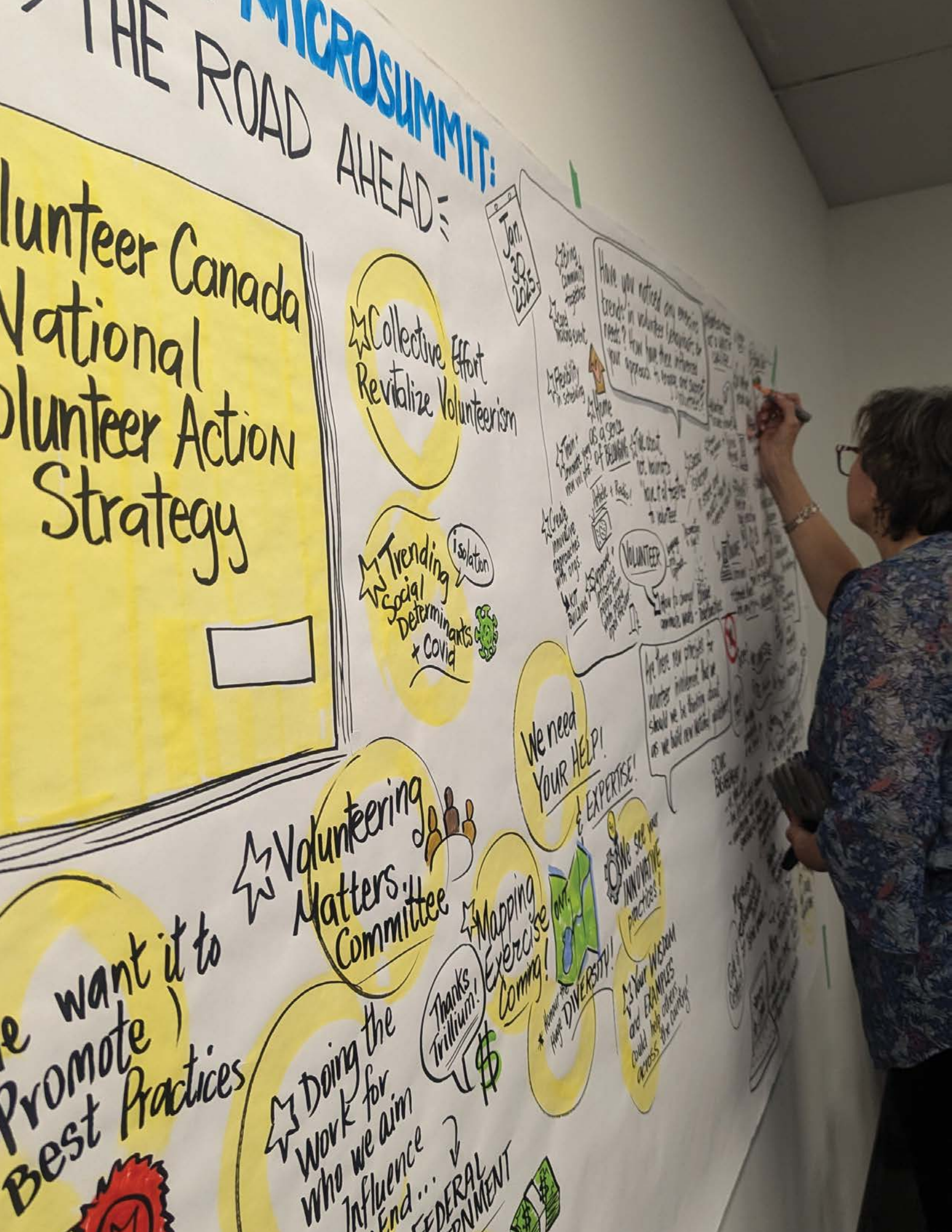
2024-2025 Annual Report

MAKING WAVES

Building a movement
towards a stronger, more
connected Canada



Volunteer
Bénévoles
Canada



Volunteer Canada's vision for the future of volunteering is helping organizations, like ours, move the needle on what matters most. Their leadership and collaboration help us turn ideas into impact, making volunteering critical to the health and success of our communities.

Colin Corcoran
CEO, Community Sector Council
Newfoundland and Labrador



Table of Contents

Territory Acknowledgement	06
JAIDE Commitment	08
About Volunteer Canada	10
Vision, Mission, Values	12
Strategic Pillars	14
Joint Message from the Board Chair and CEO	16
Waves of Gratitude	18
Strategic Pillars	20
Steward a National Volunteer Action Strategy	20
Strengthen infrastructure for volunteerism and participation	28
Curate and amplify narratives on volunteerism and participation	44
Continue our journey to make JAIDE foundational	50
Invest in the culture, team and capacity to drive our mission	56
Financial Summary	60
Thank You	62
Board and Staff	64

Volunteer Canada’s Fiscal Year (FY2025) ran from April 1, 2024-March 31, 2025.
This report is a summary of work completed during that time frame.



Territory Acknowledgement

At Volunteer Canada, we recognize and acknowledge the Indigenous Peoples as the original stewards of the lands on which we live, work and volunteer. We humbly express our gratitude for their longstanding presence and enduring connections to this land.

We understand that our physical head office is located on the unceded and unsundered Anishianbewaki and Algonquin territory, along the banks of the Ottawa River, and we recognize the role the Algonquin Peoples play as traditional waterkeepers and defenders of the river and the land.

As we move forward, we recognize the collective responsibility we hold in promoting truth, understanding and positive change. We encourage all Canadians to join us in this journey of reconciliation as we work toward building a more just, equitable and inclusive society for all.

We recognize this as part of reaffirming our commitment and responsibility to improving relationships between nations, as well as our own understanding of local Indigenous Peoples and their cultures.

From coast to coast to coast, we acknowledge the ancestral and unceded territory of all the Inuit, Métis and First Nations Peoples.

JAIDE Commitment

At Volunteer Canada, we are committed to upholding the principles of **Justice, Accessibility, Inclusion, Diversity, and Equity (JAIDE)** in all aspects of our work.

We recognize the colonial constructs present in narratives around volunteerism and are working to shift these narratives to reflect diverse models of community participation in an effort to actively move towards reconciliation.

We envision a society where every unique background and perspective is acknowledged and celebrated, fostering a vibrant future of volunteerism. We know that volunteering serves as a catalyst for social justice, and we acknowledge systemic inequalities and advocate for change, envisioning a Canada with equal opportunities for all. Volunteerism should be universally accessible, and we are dedicated to ensuring that everyone, regardless of differences, can participate as both contributors and beneficiaries of community engagement.

We are committed to nurturing inclusive spaces, valuing differences in race, gender, age, and ability, and enhancing our impact on positive change. We strive to address imbalances in our programs,

policies, and practices. Understanding the distinction between equality and equity, we believe everyone should have the tools and resources needed to thrive in volunteering.

As we champion, support, and celebrate volunteerism, these JAIDE principles remain at our core. Our commitment to continuous growth drives us to create a volunteer landscape mirroring the diversity of our country.

Together, we contribute to a Canada where everyone is valued, respected, and empowered.



About Volunteer Canada

**Our mission is to advance volunteerism
to grow connection, community
and belonging.**

Since 1977, our organization has acted as the national voice and leadership body for volunteerism. A registered charity with over 1,100 organizational members, we work with a diversity of corporate, charity, nonprofit, and education partners nationwide to strengthen the quality, quantity, and accessibility of volunteering. We are the sector's backbone organization for volunteerism providing leadership, expertise, standards of practice and resources for the public, private, and charitable sectors.

Vision

**The value of one,
the power of many.**

Mission

**We advance
volunteerism to
grow connection,
community and
belonging.**

Values

**We act with integrity
and are socially
just, collaborative,
courageous and
results-focused.**





Strategic Pillar 1

Steward a National Volunteer Action Strategy

Co-create a strategy and shared vision for inclusive participation and volunteering that recognizes, amplifies, promotes and supports the many different ways Canadians work together to build strong, inclusive and connected communities.

Strategic Pillar 2

Strengthen infrastructure for volunteerism and participation

Enhance the civic infrastructure that fuels participation, community resilience, and sector capacity.

Strategic Pillar 3

Curate and amplify narratives on volunteerism and participation

Promote volunteerism through compelling storytelling and targeted campaigns.

Strategic Pillar 4

Continue our journey to make JAIDE foundational

Embed JAIDE principles into all strategic efforts to ensure inclusive and impactful volunteer experiences.

Strategic Pillar 5

Invest in the culture, team, and capacity to drive our mission

Build a resilient and empowered team culture that supports operational excellence and mission delivery.

Joint message from the Board Chair and CEO

This year was a time of reflection and a time of consultation—where we listened more than we spoke. It was an opportunity to step back and reassess the vital role that volunteering and participation play in communities across Canada. It was also a time to reassess the role that Volunteer Canada can play to help fortify the foundations of the volunteer sector so that it is the most robust and the most resilient that it can be.

That resilience is so necessary now as we weather these turbulent times. Costs are rising. Jobs are uncertain. And it feels to many that there is more that divides us than brings us together. But we know that in times like these, people are more reliant than ever on their community connections.

We know that in times like these it is often our volunteers who are holding our communities together.

You'll see in this report the work that we've done to lay the strong foundation for our organization and for the volunteer sector as a whole. Internally, we worked to assess how we can better embed the principles of JAIDE into how we work together and how we present our organization, and volunteering, to diverse audiences in Canada.

You'll see that we've made strides toward the development of our National Volunteer Action Strategy and that we've continued to work with our corporate partners to bring about real community change.

The theme of National Volunteer Week, **"Volunteer Canada Makes Waves,"** speaks to the powerful force that builds momentum and moves in an unstoppable way toward the shore. It's that type of wave that we've put into motion this year, and we're excited to ride this wave in the coming years as we work together, and with our partners and funders, to strengthen the volunteer sector in this country.



Lisa Mort Putland,
Chair



Dr. Megan Conway,
President & CEO

Waves of Gratitude

[Watch video here](#)



St. John's, NL



Strathcona County, AB



Fredericton, NB



Mississauga, ON



Victoria, BC



Waterloo, ON

STRATEGIC PILLAR 01

Steward a National Volunteer Action Strategy



Listening to the story of volunteering in Canada

Building on the **National Volunteer Action Strategy (NVAS)** roadmap released in December 2023, Volunteer Canada worked to create a community-based research model to inform the next phase in the development of the NVAS. That model is anchored in capturing the truth of the many different experiences of people working in volunteer spaces across the country.

So, that's what we did. We spent much of this year engaging with—and listening to—the people who will ultimately put that strategy into practice, namely volunteer managers, non-profit organizations, and volunteers themselves. The voices of these individuals told us the story of volunteering in Canada, and storytelling is a powerful entry point into the work Volunteer Canada is doing.

In partnership with Volunteer Manitoba, in December 2024, Volunteer Canada travelled to Winnipeg to kick off in-person engagement. Sixty people attended the first session to share their experiences and insights into the infrastructure and community support needed to facilitate volunteering into the future.

We travelled back to Manitoba, this time to rural Brandon, to get participants' perspectives of what they need from a successful strategy.

The goal for the next fiscal year is to follow this approach in each province.

Each of these engagements will help us build momentum toward a national strategy rooted in community voice and systemic impact.

People—particularly people from equity-seeking communities—might be hesitant to contribute if they feel like they are being asked to speak on behalf of their whole community. However, people are very willing to be part of a conversation and to contribute their personal volunteer story.

Harar Hall

Policy and Research Manager,
Volunteer Canada

I We are all experiencing challenges in volunteer engagement—from recruitment to retention—so it was a tremendous opportunity and honour for us to be involved and to contribute to the development of the strategy through the engagements we did in both Winnipeg and Brandon. All of the people we met were so keen to share their perspectives and have input into the strategy. I am so hopeful that the strategy will help us to find a path forward, to rethink and re-energize volunteerism, and to, ultimately, make our communities places that will thrive for years to come.

Ashley Seymour
Executive Director, Volunteer Manitoba

357

people directly engaged through Round Tables, in-person sessions, and NVAS strategic meetings

20

in-person sessions, talks and consultations

26

partners engaged in consultation and research

Volunteering Matters

Volunteering Matters is a Technical Working Committee that will serve as a forum for important conversations related to policy, infrastructure, research, and tools in Canada’s volunteering and participation ecosystem. Comprised of representatives from volunteering peak bodies and member associations with cross-jurisdictional representation, the committee will serve as a national leadership and advisory structure to expand and deepen our collective understanding of volunteering and participation in Canada.

- Miki Stricker-Talbot**, Volunteer Alberta, Chair
- Colin Corcoran**, Community Sector Council Newfoundland and Labrador
- Alexia Richie**, Community Sector Network of PEI
- Heather Killen**, Volunteer Nova Scotia
- Annette Vautour**, Volunteer Centre of Southeastern N.B.
- Marianne Brisebois**, Fédération des Centres d’action bénévole du Québec

- Joanne McKiernan**, Ontario Volunteer Centre Network
- Ashley Seymour**, Volunteer Manitoba
- Tracey Mann**, Community Initiatives Fund (Saskatchewan)
- Subrina Monteith**, Volunteer BC
- Jessie Hale**, Nunavut Association of Non-Profit Organizations
- Vladyslav Hryhorenko**, Volunteer Yukon



STRATEGIC PILLAR 02

Strengthen infrastructure for volunteerism and participation



Twenty years of the Corporate Community Engagement Council

For 20 years, the **Corporate Community Engagement Council (CCEC)** (formerly the Corporate Council on Volunteering) has been a mainstay of Volunteer Canada. Volunteer Canada rallied CEOs and leaders across sectors to provide an executive-level commitment to community engagement.

Over those 20 years, the Council served as a strategic learning and advisory forum that helped to shape corporate engagement in volunteerism. Comprised of senior leaders from across the private, non-profit, and intermediary sectors, the CCEC contributed meaningfully to a sector-wide transition away from transactional volunteering toward a model that centres community needs, systemic impact, and capacity building.

The CCEC’s first 10 years were a time of sharing, learning, and expanding the knowledge base around corporate giving and volunteering. Facilitated by Volunteer Canada, the Council met in person to share ideas toward the goal of setting national, imaginative, and measurable targets.

Over the next decade, as employee-led volunteering was increasingly merged into companies’ ESG portfolios, the membership of the Council shifted from CEOs to social purpose practitioners and in 2019, the CCEC rebranded to reflect a broader mandate and to encompass the full spectrum of community engagement.

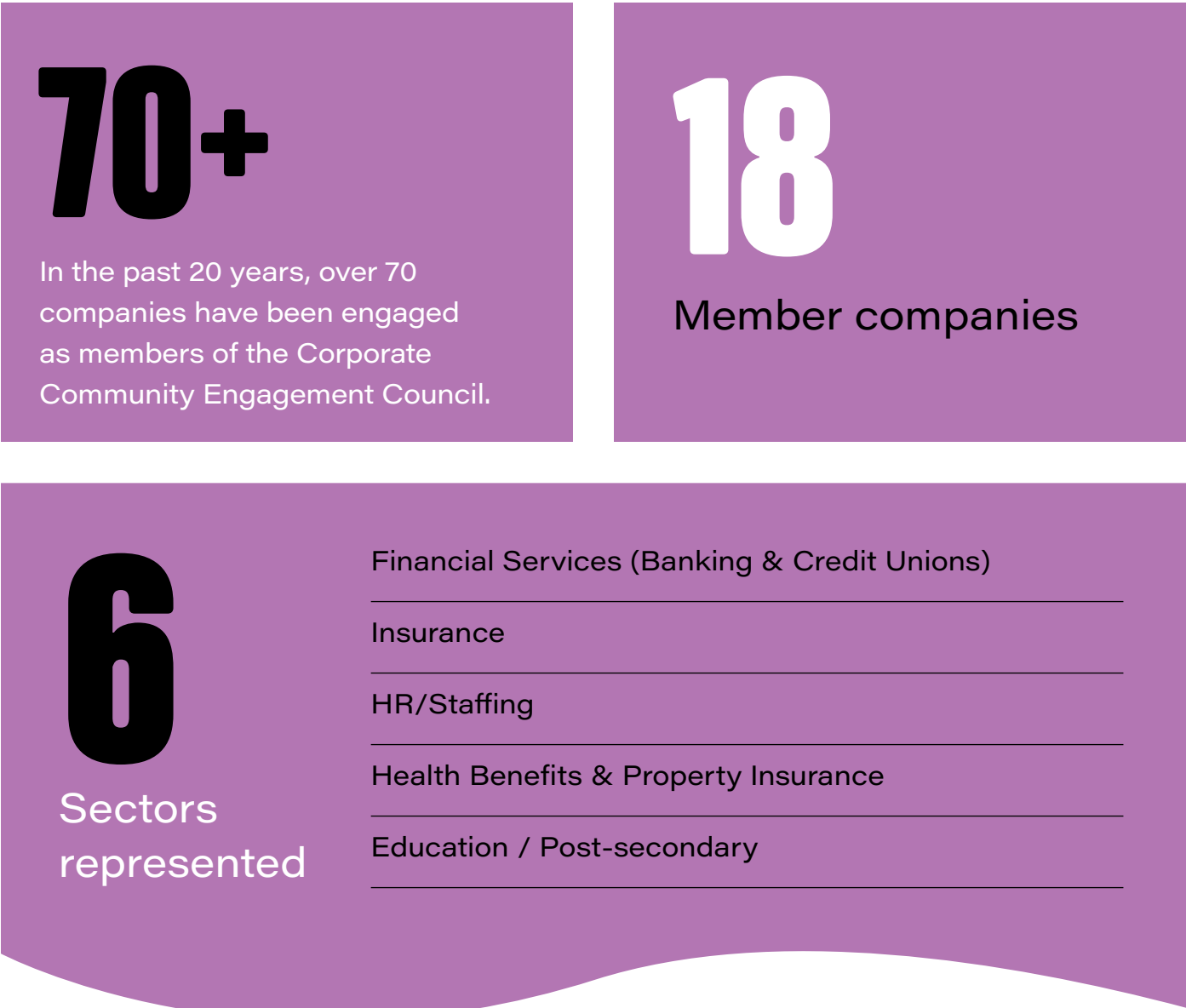
As everyone knows, 2020 saw the end of in-person CCEC gatherings; however, members found ways to continue their conversations and to build a community of practice and a vibrant peer network.

We’re taking this anniversary as an opportunity to retire the CCEC and to rethink how we can best support employee-led volunteer practitioners and leverage corporate Canada to partner with us to have the maximum impact.

“A bold vision sparked a movement – thousands of hours invested, sweeping policies, and unstoppable energy transformed volunteerism into a core business value.”

–Wendy Mitchell, CSR Professional, CCEC Founding Manager

Throughout FY2025:



Exciting news about our growing relationship with Points of Light

Celebrating its 35th anniversary in 2025, **Points of Light** is the world's largest organization dedicated to volunteerism. Together, Volunteer Canada and Points of Light have advanced volunteering through joint projects, shared learning, and leadership on global challenges.

For the first time, Volunteer Canada now has a seat on the Points of Light Global Affiliate Assembly, represented by **David Vandenberg, Manager, Corporate Citizenship**. David shared that he is eager to deepen global relationships through this role, and proud to bring Volunteer Canada's voice to the assembly as it works to shape the future of volunteering in Canada and around the world.



Volunteer Canada is a trusted partner in the Points of Light Global Affiliate Network. Our relationship continues to deepen through shared leadership, collaboration, and innovation that advances volunteerism across Canada and beyond. Together, we are strengthening the infrastructure for civic engagement and creating greater impact for communities.

Jennifer Sirangelo

President and CEO, Points of Light

We're all working together to strengthen corporate community engagement in local communities from coast to coast to coast.

David Vandenberg

Manager, Corporate Citizenship,
Volunteer Canada

A partnership to support caregivers

Volunteer Canada feels strongly that caregiving—an unexpected responsibility for over 8 million Canadians—should be viewed as a form of informal volunteering.

In partnership with Petro-Canada's CareMakers Foundation, we undertook a project to explore how the Canadian volunteer sector could support these caregivers using existing volunteer networks.

In February 2025, we facilitated four roundtable discussions and knowledge sharing sessions with volunteer centres and other community-based stakeholders.

Together, participants explored strategies and existing resources that will form the foundation for future initiatives in caregiver support across Canada.



Celebrating 50 years at UPS Canada

UPS Canada celebrated its 50th anniversary with a renewed commitment to building strong communities.

Their anniversary celebrations included employee volunteer initiatives that were focused on pressing community issues, including food security, disaster relief, and human trafficking awareness, in multiple sites across the country.

Volunteer Canada has partnered with UPS Canada for four years, in a partnership that came about initially through a Points of Light global initiative.

We helped UPS Canada's celebrations by creating purpose-driven initiatives that benefited the organization, as well as employees and the communities in which they live and work.



Building these comfort kits with Volunteer Canada and the Yellow Brick House was amazing, it's absolutely going to have a positive impact on survivors of domestic abuse and human trafficking.

UPS Employee

Creating lasting community impact

For three years, Volunteer Canada has worked with **Synopsys Canada's Synopsys for Good program** to create volunteering opportunities that create lasting value for everyone involved. The number of projects that are undertaken each year has continued to increase, as has the impact of this volunteer action in communities across the country.

In late 2024, Volunteer Canada connected employees with six impactful projects tailored to local community needs during Synopsys's month-long volunteer program, "Season of Service." For example, over the month, employees prepared meals at a local foodbank and beautified and revitalized outdoor spaces at both a shelter for survivors of domestic violence and an outdoor YMCA camp.

And, this year, Synopsys extended its engagement with Volunteer Canada to include summer interns, who worked together to pack kits to support at-risk youth in communities in Ontario.



**SYNOPSYS
FOR GOOD**

21

Total Activations

11

Cities visited

18

Community
Organizations Engaged

618

Employee Volunteers
Engaged

Strengthening evidence-based decision making in the non-profit sector

Phase One of the **data-driven engagement (DDE)** project came to an end in 2024, and much of that year was spent applying for Phase Two funding. This process allowed us to reflect on the project’s success and how we might want to re-orient the DDE project and, more specifically, re-imagine the Canadian Knowledge Hub on Giving and Volunteering.

The transition to Phase Two allows us to take a moment to celebrate some of the successes that were realized in Phase One:

The DDE project engaged 494 participants in learning events.

Among participants, awareness of the General Social Survey on Giving, Volunteering and Participating (GSS-GVP) increased from 54% in August 2022 to 74% in January 2025

We are so excited to start the journey into the project’s second phase!

On October 23, 2024, Volunteer Canada hosted a webinar entitled **“Looking into the Future with Data: The Strategic Foresight Approach.”** Participants learned how to identify trends, patterns, and emerging issues in giving and volunteering. They were able to see this data forecasting in action through in a case study that showed how Volunteer Alberta successfully applied data-driven insights.

DDE Partners



50,000+

The Canadian Knowledge Hub on Giving and Volunteering received over 50,000 visits—double the initial goal of 25,000 visits

Revamping the Canadian Code for Volunteer Involvement

Work started in 2024/25 to update the **CCVI** to make sure that it remains relevant and aligned with the shifting context of volunteering. After consulting with the volunteer centres, we created and disseminated a CCVI survey, which was completed by 115 people. A working group was then tasked with compiling the survey results.

Initial analysis showed us that many people didn't know a lot about the CCVI. In response, we launched a social media campaign and used our newsletter to remind members to review the CCVI.

Over the next fiscal year, we will begin to consult in earnest about how we can work to make sure the CCVI resonates with users.



The Canadian Code for Volunteer Involvement is an invaluable document rooted in the standards of practice of the Volunteer Management Professionals of Canada. Revising it ensures its guidance and indicators reflect today's realities, strengthening support and recognition for volunteer contributions. A renewed framework can inspire greater investment and impact, helping volunteering communities and their leaders thrive in an evolving social landscape.

Adam Janes
President, VMPC

STRATEGIC PILLAR 03

Curate and amplify narratives on volunteerism and participation



Starting in January 2025, we used our monthly newsletter to amplify diverse narratives related to volunteering.

January told the stories of some of our corporate partners and the work they are doing with their employees to build strong communities.

In honour of Black History Month, **February's** newsletter highlighted the work of Black-led, Black-serving, and Black-focused (B3) organizations across Canada. In addition to the newsletter, there was also a webinar and two interview series that put a spotlight on the important work being done in communities across the country.

The **March** newsletter let members know about the progress that we've been making on developing the National Volunteer Action Strategy, and April celebrated National Volunteer Week by highlighting stories from coast to coast to coast.

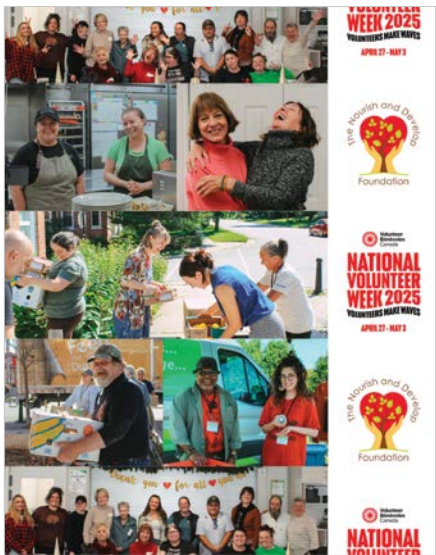
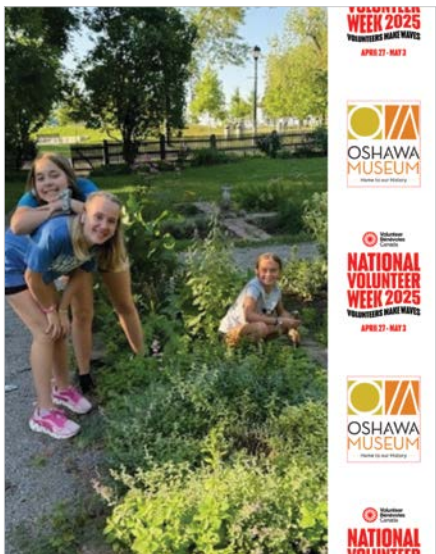
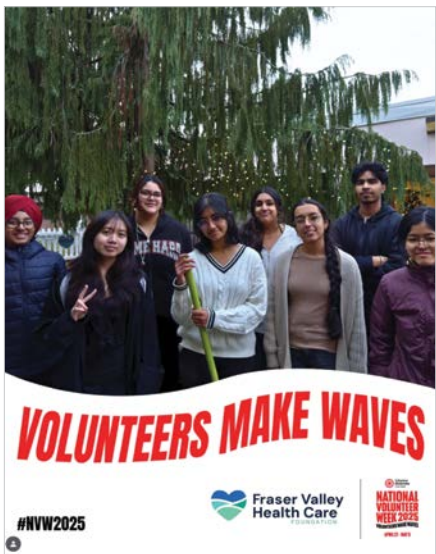
During National Volunteer Week 2025, we came together to recognize and celebrate Canada's **over 24 million volunteers.**

There are many different ways volunteers make waves from coast to coast to coast, and through the power of our amplified impact, together we make ripples of change.

Dr. Megan Conway
President & CEO, Volunteer Canada

National Volunteer Week 2025

National Volunteer Week is an annual celebration that recognizes the contributions of volunteers in building strong, connected and resilient communities. It also highlights the value of volunteerism as an essential force for creating positive change and inspiring others to take action.



Reach and impact of National Volunteer Week

104K+

Campaign impressions on social media

4.5%

Follower increase across platforms

100%

Positive sentiment

245

Media hits

27K+

Web hits for #volunteers makewaves

\$502K

Advertising Value Equivalency

53.9M

Reach

STRATEGIC PILLAR 04

Continue our journey to make JAIDE foundational



In conversation with Mide and Jason

We sat down with **Olumide Akerewusi, founder and CEO of AgentC**, and **Jason Shim, Chief Technology Officer, Volunteer Canada**, to talk about the work that they did in the last fiscal year to help Volunteer Canada embed the principles of Justice, Accessibility, Inclusion, Diversity, and Equity (JAIDE) into all of the work that we do. That work was twofold: to get an idea of how Volunteer Canada staff were experiencing JAIDE in the workplace, and to investigate how the public might experience JAIDE in their interactions with Volunteer Canada (a major part of that exercise was a website review).



Jason Shim,
Chief Technology Officer,
Volunteer Canada



Olumide Akerewusi,
Founder & CEO,
AgenC

Was there one activity that was the most illuminating for you?

Jason: The work that we did on the website has resulted in something that is more vibrant, engaging, and representative of the communities we serve across the country. The website review also kept broader accessibility issues, things like the use of screen readers, etc., at the forefront of the redesign. And the website text went through a number of edits to make sure we were using representative language; the last thing we wanted was to use language that might dissuade someone from reading further.

Mide: It is about being seen and being represented. That representation speaks to everyone about the values of an organization. If you don't see yourself represented on a public website, that exclusion is a loud message.

Why was this such a fundamental exercise for an organization like Volunteer Canada to undertake?

Mide: The language that you use has power. I use my mother (an 80-year-old immigrant) as an example. If you were to ask her, "Are you a volunteer and are

you philanthropic?" she would answer no. But if you were to ask her how she has contributed to her community and how she has helped people, she would give you hundreds of examples. So the question becomes, how do you speak about volunteering using a lexicon that new immigrants can understand, using language that fits within the context of the culture in their communities?

Jason: If a website is supposed to be an ongoing representation of an organization, you have to look at it as a living document that is always evolving to meet new standards and cultural contexts. Our phones update themselves in our pockets a few times a week; that is the pace of change that we are dealing with.

Jason: And if we look to the future, there is no doubt that AI is going to continue to progress. If we acknowledge that AI is constantly drawing on the language and imagery we use to discuss volunteering, then we have to make sure that we use the language and imagery that we want to see used by others going forward. Every day, we are forming the nucleus of future language models as people generate their own work drawing upon ours.

Mide: In our current times, we are being encouraged to run away from EDI as quickly as, in 2020, we were encouraged to run toward it. Fundamentally, EDI is about Justice and how we ensure that people have fair access to a great life; it's about Access—making sure that all barriers to having a great life are removed; it's about Inclusion because we

all want to have a sense of belonging; it's about Diversity because representation is hugely beneficial; and it's about Equity, which is creating a balance, without which we are all off kilter. There are real meanings behind each of the JAIDE terms. Ignoring them will only serve to dismantle our communities and separate us further.



Newcomer tessellation session in NL

Kudos to Volunteer Canada for taking these steps. For actually taking the time to analyze and study to find out where they were doing well in some areas and where they could do more. That shows the organization's commitment to making JAIDE real and relevant.

Mide
AgentC

STRATEGIC PILLAR 05

Invest in the culture, team, and capacity to drive our mission



Internal growth to reflect our external ambition

This year, the Governance Committee and the Board worked with Capacity Canada to review, update, and develop new Board governance policies. These policies provide a framework for how the organization is structured, governed, and managed, ensuring that they are aligned with our mission and vision, while also promoting transparency and accountability. The exercise helped us to embed, in a more formal way, the goals and culture of the organization. It is now up to all of us to live these policies every day in the work that we do.

This year, we also saw the creation of a Sustainability Committee, chaired by Brooke Cromar. This committee's mandate is to review and advance plans and strategic thinking related to the organization's broader sustainability and vitality. The committee will play an advisory and tactical role, as requested, in advancing fund and business development approaches for the organization.

5

New staff members

5

New board members

“Effective governance is an increasingly vital dimension of successful not-for-profit organizations. Volunteer Canada has diligently undertaken over the last two years a significant initiative to enhance its governance model and capacities through updating its by-laws and developing a suite of Board Governance and Directional Policies that will better serve the organization and its partners in meeting its Mission and Vision.”

–Fred Galloway, Executive in Residence, Capacity Canada; Founder, President, and principal consultant of F. J. Galloway Associates Inc.

“Strong governance is the cornerstone of a resilient, forward-looking organization. This year, we’ve taken deliberate steps to modernize our governance framework—ensuring it reflects both the values we uphold and the ambitions we pursue. These updated by-laws and policies are more than procedural; they are foundational tools that empower Volunteer Canada to lead with purpose and respond with agility to the evolving needs of the communities we serve.”

–Gina Jordan, Chair, Governance Committee, Volunteer Canada Board of Directors

Financial Summary

Summarized Statement of Financial Position as at March 31, 2025

	2025	2024
Assets		
Total current assets	\$2,251,931	\$1,293,849
Tangible capital assets	\$21,936	\$21,570
Intangible assets	\$25,097	\$28,915
Total Assets	\$2,298,964	\$1,344,334

Current Liabilities and Net Assets		
Accounts payable and accrued liabilities	\$238,381	\$116,937
Deferred revenue and contributions	\$1,783,489	\$968,750
Net Assets	\$277,094	\$258,647
Total Liabilities and Net Assets	\$2,298,964	\$1,344,334

Summarized Statement of Operations Year Ended March 31, 2025

	2025	2024
Revenue		
Corporate funding	\$394,078	\$472,856
Government funding	\$570,440	\$459,794
Memberships	\$376,317	\$365,578
Sector partners	\$755,131	\$275,437
Other	\$163,539	\$136,853
Total Revenue	\$2,259,505	\$1,710,518

Expenses		
Salaries and benefits	\$1,291,013	\$880,915
Consulting and contracts	\$547,250	\$519,532
Other	\$402,798	\$299,259
Total Expenses	\$2,241,061	\$1,699,706

Excess of revenue over expenses	\$18,444	\$10,812
--	-----------------	-----------------

Thank You

Thank you to all the funders and partners who are helping to strengthen volunteer infrastructure from coast to coast to coast. We couldn't do it without you!

**Want to join the movement?
volunteer.ca/membership**

"We love that Volunteer Canada brings the nation together for one common goal: dedicating our time and resources in order to make our communities stronger. With such a large country, a common thread tying us together helps us feel connected and supported in this field of non-profit and charity work."

–Alayna Appino-Tabone, Orientations and Volunteer Coordinator, Global Choice Canada



20+

Over 20 funders
supporting our work

1

New website:
volunteer.ca

Board Members

Behind Volunteer Canada’s initiatives is a dedicated Board of Directors that champions our mission and drives our vision forward. These leaders provide strategic direction and foster collaboration to ensure volunteering continues to enrich communities from coast to coast.



Lisa Mort-Putland,
Chair



Rachel Dick,
Vice Chair



Idalin McKenzie,
Treasurer*



Kirk Muise,
Treasurer**



Don McRae,
Secretary



Louis-Philippe Champagne,
Member at Large*



Brooke Cromar,
Member at Large*



Matt Erhard,
Member at Large



Jackie Hunt,
Member at Large



Gina Jordan,
Member at Large



Ambuj Laroia,
Member at Large



Chad Lubelsky,
Member at Large*



Alex Medina,
Member at Large



Samantha Reusch,
Member at Large



Deirdra Tindale,
Member at Large*



Anna Tran,
Member at Large

*Elected in 2024
**Completed term in 2024

Staff

At Volunteer Canada, we’re passionate about community involvement. Our team brings a range of knowledge, skills and experience to strengthen volunteering in Canada.

Dr. Megan Conway,
President and CEO

Zaahy Ali, Programs and
Events Coordinator*

Aruna Ambalavanar,
Finance and Database
Administrator*

Martha Aynalem,
Chief Financial Officer

Harar Hall, Manager,
Policy and Research*

Sara Lyons,
Chief Strategy and
Advancement Officer*

Heather Montgomery,
Vice President,
Membership and
Engagement

Anita Newling,
Manager,
Intergenerational
Initiatives**

Alyson Olsheski,
Manager, Marketing
and Communications

Judith Oviosun,
Manager, Membership
and Engagement

Chantelle Ramsundar,
Policy and Research
Coordinator

Farrah Rooney,
Manager, Corporate
Citizenship*

Renata Rusiniak,
Advisor, Corporate
Community Engagement

Jason Shim, Chief
Technology Officer

Salimata Tounkara,
Communications
Coordinator**

David Vandenberg,
Manager, Corporate
Citizenship

*Joined in 2024-2025

**Left or completed term in 2024-2025





Volunteer
Bénévoles
Canada

volunteer.ca